



#### AGREEMENT MADE BETWEEN

## KCNC TV

1

CONTRACT NO. REV. 1181-63181-1

DATE PRINTED 10/01/12

1044 LINCOLN STREET, . DENVER CO 80203

NO. WEEKS:

KCNC TV

			AND		PAGE <sup>1</sup>
27783	AGENCY (OR SERVICE	) ACTING AS AGENT FOR 30	ADVERTISER (C	OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	CROSSROADS MEDI	A	AMERICAN CROSSR	OADS	
AND	66 Canal Center	Plz Ste 555	1401 New York A	ve NW Ste 1200	Required
AND					Announcement 28 days
ADDRESS	Alexandria	VA 22314-1576	Washington	DC 20005-2167	prior natice
	USA		USA		phor notice
CONTACT	STEPHANIE MARON	EY	PRODUCTEST 106	5	
LOCAL SALES PERSO	NICOLE ELIE POL	AGENCY EST. NO.	PRODUCT 1300 CODE		7
NATIONAL SALES PERSO	N			-	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12

NONDISCRIMINATION POLICY: CBS Television Stations and discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicaty		SPOTS	TI	ME				TÖTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
								4	FF0 00	2200.00
1	01111	4	05:00A	05:28A	30s	10/02/12-10/05/12	NEWS 4 EARLY 5-5:28AM	4	550.00	2200.00
2	10000	1	05:00A	05:28A	30S	10/08/12-10/08/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
3	01111	4	05:28A	06:00A	305	10/02/12-10/05/12	NEWS 4 EARLY 5:28-6:00AM	4	600.00	2400.00
4	10000	1	05:28A	06:00A	30s	10/08/12-10/08/12	NEWS 4 EARLY 5:28-6:00AM	1	600.00	600.00
5	01111	4	06:00A	07:00A	30s	10/02/12-10/05/12	NEWS 4 TODAY	4	750.00	3000.00
6	10000	1	06:00A	07:00A	3 05	10/08/12-10/08/12	NEWS 4 TODAY	1	750.00	750.00
		- [								
7	01111	4	08:58A	09:58A	308	10/02/12-10/05/12	RACHEL RAY	4	800.00	3200.00
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8	10000	1	08:58A	09:58A	308	10/08/12-10/08/12	RACHEL RAY	1	800.00	800.00
9	01111	4	09:57A	11:00A	30s	10/02/12-10/05/12	PRICE IS RIGHT	4	1500.00	6000.00
10	10000	1	09:57A	11:00A	30s	10/08/12-10/08/12	PRICE IS RIGHT	1	1500.00	1500.00
		]								
11	01111	4	04:00P	05:00P	305	10/02/12-10/05/12	DR PH1L	4	1500.00	6000.00
12	10000	1	04:00P	05:00P	308	10/08/12-10/08/12	DR PHIL	1	1500.00	1500.00
12	10000.	^	09.00*	0,,001	300	20,00,22 20,00,22				1
10	01111	4	05:00P	05:30P	308	10/02/12-10/05/12	NEWS 4 AT 5 PM	4	2000.00	8000.00
13	01111	4	V3.002	00:002	200	70\0%\17_10\01\17	HAND A CLI A CCI	1	2000.00	
4.4	10000		AE .005	05.700	308	10/08/12-10/08/12	NEWS 4 AT 5 PM	1 1	2000.00	2000.00
14	10000		05:00P	05:30P	305	10/08/17-10/08/17	MEMB & WI D EM	1 1	2000.00	2000.00
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										1

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be attowed an Advertiser.





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	AI	ND	PAGE 2	
27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 3047	32 ADVERTISER (OR AGENCY AND ADVERTISER)		
NAME	CROSSROADS MEDIA	AMERICAN CROSSROADS	Cancellation Notice	
AND	66 Canal Center Plz Ste 555	1401 New York Ave NW Ste 1200	Required	
ADDRESS	Alexandria VA 22314-1576 USA	Washington DC 20005-2167 USA	Announcement 28 days	
CONTACT	STEPHANIE MARONEY	PRODUCTEST 1065	-	
LOCAL SALESPERSON	NICOLE ELIE POL AGENCY EST. NO. 1065	PRODUCT 1300		
NATIONAL SALESPERSON	V.			

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12

CBS Television Stations Standard Terms and Conditions for advertising shaft apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any edvertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

eniment)		SPOTS		IME		· ·		TOTAL		THE DASIS OF FACE OF
IT€M	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	01111	4	06:00P	06:30p	30\$	10/02/12-10/05/12	CBS4 NEWS AT 6	4	2000.00	8000.00
16	10000	1	06:00P	06:30P	30s	10/08/12-10/08/12	CBS4 NEWS AT 6	1	2000.00	2000.00
17	.1110	3	06:30P	06:58P	308	10/02/12-10/04/12	CBS4 NEWS AT 630PM	3	2000.00	6000.00
18	0111101	5	10:00P	10:35P	305	10/02/12-10/07/12	LATE NEWS M-SU	5	4000.00	20000.00
19	1000000	1	10:00P	10:352	30s	10/08/12-10/08/12	LATE NEWS M-SU	1	4000.00	4000.00
20	01211	4	10:35P	11:37P	305	10/02/12-10/05/12	LATE SHOW WITH DAVID	4	1000.00	4000.00
21	10000	1	10:35P	11:372	30S	10/08/12-10/08/12	LATE SHOW WITH DAVID	1	1000.00	1000.00
22	01110	3	04:30A	05:00A	30s	10/02/12-10/04/12	CBS MORNING NEWS	3	250.00	750.00
23	10000	1	04:30A	05:00A	30s	10/08/12-10/08/12	CBS MORNING NEWS	1	250.00	250.00
24	w	1	06:58P	09:00P	30s	10/03/12-10/03/12	PRESIDENTIAL/VP DEBATES	1	6000.00	6000.00
25	W	1	09:00P	10:00P	3 0s	10/03/12-10/03/12	CS1: CRIME SCENE	1	6000.00	6000.00
26	F	1	09:00P	10:00P	30s	10/05/12-10/05/12	BLUE BLOODS	1	8000.00	8000.00
27	Sa	1	04:58P	06:00P	30s	10/06/12-10/06/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
28	Sa	1	06:57P	07:57P	30s	10/06/12-10/06/12	CRIME TIME SATURDAY	1	2200.00	2200.00
29	Sa	1	12:35A	01:35A	30\$	10/06/12-10/06/12	CRIMINAL MINDS	1	500.00	500.00
30 i	Su	1	10:30A	05:30P	30\$	10/07/12-10/07/12	NFL REG SEASON BRONCO GAMES	1	40000.00	40000.00
	(1)						reverse of this page and any attachments be			

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			AND		PAGE 3		
27783	AGENCY (OR SERVICE) AC	CTING AS AGENT FOR 3	04732 ADVERTISER (O	ADVERTISER (OR AGENCY AND ADVERTISER)			
NAME	CROSSROADS MEDIA		AMERICAN CROSSRO	AMERICAN CROSSROADS			
AND	66 Canal Center Plz	Ste 555	1401 New York Av	1401 New York Ave NW Ste 1200			
ADDRESS	Alexandria USA	VA 22314-1576	Washington USA	DC 20005-2167	Announcement 28 days		
CONTACT	STEPHANIE MARONEY		PRODUCTEST 106	5			
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1065	PRODUCT 1300 CODE		]		
NATIONAL SALESPERSON							
BROADCAS	T SCHEDULE STARTING 10	0/02/12 AND ENDING 1	0/08/12 NO. WEEKS:	1			

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